

THOMAS PETROPOULOS

412-944-8230 | petropoulos.tom@gmail.com | LinkedIn

MULTIMEDIA LEARNING DESIGNER | INSTRUCTIONAL DESIGN | VIDEO-BASED TRAINING

Multimedia learning designer who creates video-based learning, eLearning, and blended training that simplifies complex information and improves performance at scale. Combines instructional design, video production, motion graphics, AI-assisted content development, LMS support, and stakeholder collaboration across retail, healthcare, and pharmaceutical environments.

CORE SKILLS

Instructional Design • Learning Experience Design • eLearning Development • Video-Based Learning • Storyboarding • Scriptwriting • Motion Graphics • Microlearning • AI-Assisted Content Development • Prompt Engineering • AI Video and Graphic Creation • AI-Assisted Assessment Design • LMS Support • SCORM/xAPI • Localization • Stakeholder Collaboration • Blended Learning

PROFESSIONAL EXPERIENCE

GIANT EAGLE, INC. | Remote | 2020-2026

Associate Manager, Instructional Design

- Designed and launched 100+ video, eLearning, and blended learning assets that strengthened onboarding, operational readiness, and role-specific performance across store and corporate teams.
- Built scalable learning solutions that supported approximately 30,000 employees and improved consistency across enterprise training initiatives.
- Reduced development time by 25% to 40% by standardizing Vyond templates, storyboards, reusable interactions, and production workflows.
- Integrated AI tools, including ChatGPT, Gemini, Grok, and Claude into multimedia learning workflows to accelerate storyboard development, scriptwriting, graphics creation, video concepting, and complex exam development.
- Partnered with leaders across 5+ business units to identify performance gaps and translate them into targeted learning solutions aligned to business needs.
- Developed video-based and blended learning experiences grounded in adult learning principles to improve engagement and on-the-job application.
- Resolved 100+ issues across Axonify and Workday Learning, reducing help desk tickets by 65% through stronger documentation, troubleshooting, and learner support.
- Led localization of onboarding video content into Spanish, French, Russian, Nepali, and Swahili to support workforce readiness.

PREMIER INC. | Pittsburgh, PA | 2010-2020

Senior Multimedia Technologist, Video Studio Manager

- Produced video-based learning, webcast, and multimedia training content for major healthcare and pharmaceutical clients, translating complex subject matter into clear, learner-focused experiences.
- Managed studio operations end-to-end, including scheduling, talent direction, filming, editing, motion graphics, and final delivery across multiple concurrent projects.
- Created a meningitis B education video series for 30,000+ University of Pittsburgh students, turning expert interviews into concise, audience-friendly content.
- Delivered instructor-led webcast productions for organizations, including the American Heart Association, balancing quality, timelines, and multi-project coordination.
- Reorganized internal and client-facing media libraries, reducing content retrieval time by 45% and improving production efficiency.

EARLIER EXPERIENCE

Video and Media Specialist | STERIS Corporation, Erie, PA

Created technical product videos, tutorials, and customer education content supporting training, product understanding, and sales enablement for medical device and sterilization solutions.

TOOLS

Articulate Storyline • Rise • Vyond • Adobe Creative Cloud • Camtasia • Synthesia • ChatGPT • Gemini • Claude • Grok • Axonify • Workday Learning • Microsoft Teams • SharePoint

AI-ASSISTED DEVELOPMENT

Applies ChatGPT, Gemini, Grok, and Claude to create storyboards and scripts, develop graphics and video assets, produce complex exams and question banks, and support software-enabled production workflows.

EDUCATION

Art Institute of Pittsburgh | Multimedia and Video Production Studies